

3

Easy Ways  
to Earn Extra  
Money

to help you  
make ends meet

**A Books To Believe In  
Publication**

**by  
EJ Thornton  
&  
JC Craig**

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**[ForTheWealthOfAll.com](http://ForTheWealthOfAll.com)**

## FROM THE AUTHORS

So many times we've heard the old saying, "The rich get richer and the poor get poorer."

Well, as much as that may have some spiritual basis according to the law of attraction and like attracts like, we're dedicated to the proposition that anyone who wants to break out of that paradigm can.

We did! And we did it simply because we decided to.

We want to give the people of the world the tools to do so also, because there is enough to go around and that is also one of the most basic truths!

Here's to you!  
We hope this helps!!!

**All the breaks you need in life wait  
within your imagination.**

**Imagination is the workshop of your  
mind, capable of turning mind energy  
into accomplishment and wealth.**

**~Napoleon Hill  
author of "Think & Grow Rich"**

# ABOUT THE AUTHORS

## EJ THORNTON

When EJ was creating her course “Seven Ways To Make Everyday a Payday” as a tele-course, she re-discovered how many terrific ways there are to make money in addition to whatever else you might be doing at the moment (i.e. your job, etc).

She’s written three books to help authors look past book sales and into multiple revenue streams to not only promote their books, but to *get paid* to promote their books. All the very successful authors will tell you this is the way to go from moderately successful to enormously successful as an author!\*

So she decided to apply these techniques to help the average person in their daily work. She’s used it and it works. She’s taught it, and the people who’ve worked these ideas have made lots of extra money.

\* Revenue Beyond Royalties **ISBN: 1-932344-39-X** EJ Thornton  
Basics of Profitable Publishing, **ISBN: 1-932344-50-0** EJ Thornton  
Seven Ways To Make Everyday a Payday, **ForTheWealthOfAll.com**  
Secrets to Creating Passive Income, **ISBN: 0-9801941-9-9** Thornton & Craig

## JOHN CRAIG

John has authored more than a dozen successful books for Microsoft Press and O'Reilly Media.\* He found out that you can actually do the things you love while collecting passive income from book royalties! In other words, he was financially free.

John, also is a brilliant inventor. He now owns his own company - LucidLights, LLC\*\*. He is actively creating the lucrative company of his dreams! He can do so with full time and with confidence, because he knows his bills are handled with his passive income streams.

John increased his expenses by getting married recently, so now he has to increase his passive income to exceed the expenses of his new larger family.

That is why EJ & John decided to bring this book to you! They want you to join them living the 'free' life!

\* Visual Basic 2005 Cookbook **ISBN: 0596101775** John Craig & Tim Patrick  
Visual Basic 6.0 Developers Workshop, **ISBN: 157231883X** John Craig  
\*\* [LucidLights.net](http://LucidLights.net)

## DO US A FAVOR...

Get a notebook and your favorite pen and be ready to write down ANY idea that comes to you in this next section. Take one paragraph at a time, and if an idea sparks in you, write it down!

### ***DO NOT EDIT YOURSELF RIGHT NOW!***

This next section is about brainstorming and during a brainstorming session, no idea is a bad one. You can always cross it off the list later, but you may never recapture that moment of inspiration. So instead of letting a potentially good idea go, write it down. If you write down an idea you think is crazy, that's okay, it might not be crazy in a month or two. Just trust the moment, and let your creative juices flow.

Take several deep breaths to focus your concentration on yourself, your ideas and your commitment to new earning potential!

**“An idea that is developed  
and put into action is more  
important than an idea that  
exists only as an idea.”**

~Buddha

## IDEA #1

### ARTICLE WRITING

What could I possibly  
write about?

#### THE VALUE OF AN OPINION

(This section was taken directly from  
*“Secrets to Creating Passive Income”*)

**Opinions turn into articles, articles turn into products!**

Open your notebook and write each of the questions in this chapter on a separate piece of paper. Write down anything that comes to mind. Keep the notebook close during the next few days and write down whatever ideas pop up in your day-to-day experiences.

Supposedly the person who builds something as mundane as a ‘better mousetrap’ will be ‘set for life.’ So, keep your mind mulling on the everyday wants and

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needs in your direct circle of influence. You can save the world later, when you're financially set to do so, right now, let's make *your* life better!

Opinions, (yours or others) may or may not be worth anything in the end, but what is valuable and powerful is the ideas that they generate!

### **What am I opinionated about?**

*For example, John is very opinionated about the multiplication tables and how they are taught to children. He believes this is the crucial time in their lives when children either develop a love affair or a hate relationship with math that carries through the rest of their lives. This usually decides whether they'll love or hate math for the rest of their lives. He can talk/write about this with a great deal of conviction, citing experiences in his life, in the lives of those close to him and general observations of the world at large.*

*EJ is very opinionated about the way the credit reporting system works and wants to see responsibility for accurate reporting be mandatory. She also wants to eliminate the use of credit report information used to determine insurance premiums. She feels the system is stacked up to make the consumer fail just so that the banks, landlords and insurance companies can charge more and keep most people from ever becoming financially free!*

*On a grander scale, they are both passionate that alternate energy sources such as wind, solar and hydro need to be commercially developed and available to everyone.*

### **If you don't like the word 'opinionated'**

because it feels too contrary,  
exchange it for the word ‘passionate.’

\* \* \*

**What am I passionate about?**

**What do I want to see changed in the  
world?**

**What do I know that ‘they’ should  
know?**

The book “*Secrets to Creating Passive Income and becoming financially free*” has a much more in-depth “Idea Fest” section. If you need ideas that will make you money, please consider purchasing that book through the amazon.com Kindle program or through the website: [ForTheWealthOfAll.com](http://ForTheWealthOfAll.com). We’ve included a coupon and the Table of Contents for you at the back of this book if you’re considering the purchase.

## How to make idea #1 pay you today!!!

On the internet, there are places that pay you for the article content you create. One such place is called “Associated Content”

**[www.AssociatedContent.com](http://www.AssociatedContent.com)**

There are others, and a little research will lead you to them. We have no association with this website (i.e. we’re not being paid to send you there.)

This website pays people to create articles. These have to be original articles. They pay the most for ‘original’ content. *They will re-publish content, but they don’t pay as well for it.*

Go to this website and sign up as a contributor and start submitting original articles. Each article will have to be *approved* and once they approve it, they will offer you some money for it.

If you are having problems deciding what to write about, they have a section named: “Calls for Content” where they tell you what they are looking for and what they’ll pay the most money for if you submit good

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content! Dozens of subjects are listed. Many are timely (i.e. holiday or current event related). If you are or could research fast enough to be ‘well versed’ in this field before their submission deadline, it could be worth a paycheck!

They also publish VIDEOS, AUDIOS and SLIDESHOWS.

We opted to have them pay us through a PAYPAL account and we have a debit card that PAYPAL issued us. So, as soon as they pay us (it takes 3-7 days), we have immediate access to the money via a debit card.

Configure the account to work best for you and do your research to see if this web option is best for you. There are many of these of types of sites and more and more of them are popping up every day.

\* Caution... your article must be content based versus sales based, so don’t push a product here. If you have a product to sell, educate the reader about the product or create the need, but don’t overtly “sell” or they will reject the article.

\*\* The pay starts out reasonably small, but even your first article should pay you more than you spent for this book! Each article you submit, that they accept, ups your paycheck, so basically, you get to write your own ticket - literally!

## IDEA #2

### TEACH

(This section was taken directly from  
“*Secrets to Creating Passive Income*”)

#### What do I know more about than most other people?

*John is truly a master of astronomy. He knows so much about amazing astronomical events. Most of us will be oblivious to these details in our lives, because we just don't know about them. For instance, do you know what an 'Iridium flare' is? They're really amazing things - and so much fun - and frankly what some UFO reports boil down to. Check out [heavens-above.com](http://heavens-above.com) and learn about them, then check out [cloudbait.com](http://cloudbait.com) and learn about fireballs. They're both fun websites that people put up dedicated to their favorite subject matter. Pay attention to the ads on the right side of the [heavens-above.com](http://heavens-above.com) home page. This person has created a web site dedicated to his favorite topic. He provides an amazing amount of free content. He places subtle ads on his site and because of the popularity these ads create an income stream that pays him for maintaining the website more than if he tried to sell something directly. Keep this example in mind when we talk about using your computer as a resource.*

*EJ knows about English Bulldogs. She's been around them all her life. She's bred them and created income streams from two successful*

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*litters she raised. She can talk about bulldogs forever, because she even has an amazing “it could only happen to me” story about them that makes for interesting conversation. Easily, she could choose to create an article series about English Bulldogs. There are two passive income streams that are mentioned here, raising animals and writing articles. Stay tuned!*

*Carrying forward on the alternate energy theme, both EJ and John worked in the Solar Energy generation field and John has worked in the Wind Energy field. So, they both can carry on an informed conversation about alternate energy in general and solar and wind in particular.*

## **What can I talk a long time about and stay interested to myself and stay interesting to others?**

*EJ teaches a 3-hour long class on publishing once a month at the Colorado Free University in Denver, Colorado ([freeu.com](http://freeu.com)). She packs a lot in that period of time, and they still usually want more. She sells her book, “The Basics of Profitable Publishing,” as the textbook and then sells all her other books, including this one and her fiction novel “Angel On Board,” after the class.*

*She’s created many income streams (both active and passive); tuition, book sales, referrals and she’s gained new clients all within the same 3 hours. Last month this netted her about \$350. Now that’s not enough to live on, but it also was only 3 hours, plus travel time out of her schedule. When was the last time someone gave you a \$350/month raise? We hope we just did!*

*EJ also talks about “Angel On Board” and her experiences before, during and after writing the book. She talks about her inspiration and what her reader’s have told her about how the book affected them. She gets invited to speak at luncheons, civic clubs, radio shows and the like, because she wrote a book and likes to talk about it! All of this eventually leads back to immediate book sales and passive income through Internet book sales later.*

\* \* \*

## How to make idea #2 pay you today!!!

Find out what Community Education organizations are in your area. There are many organized ones (check community colleges), and many ad-hoc ones, and you can create your own class too.

Find a catalog, any Community Ed catalog and check out what is being taught - it will range from the usual to the amazing.

If you need an online example use “**FreeU.com**” this is the Colorado Free University and their catalog is online. EJ teaches two classes there - “How to Publish Your Book” and “Secrets to Creating Passive Income.”

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EJ's favorite recent class was "The Firewalk." We bet there is something that you could teach in this venue. Look at the answers you wrote down in both the article and teaching sections of your notebook and see if you feel you could teach a class! You don't have to be a complete expert in the topic, you just have to be motivated to speak about it with accuracy and enthusiasm and know more than most of the other people also interested in this topic.

*Our good friend Othniel Seiden, MD teaches "Sex in the Golden Years" and sells that book as the textbook for his class, but all the rest of his many books\* are available after class has finished. All topics are fair game! \* BoomerBookSeries.com*

Teaching is a way to amplify your hourly wage and create secondary income streams. Read on!

Usually when you teach (unless you're a private tutor), you have several students in class. It takes you just as much time to lecture to 10 students as it does to teach 1. But if they've paid the tuition, then you have 10 times the money for the same amount of time. Now consider that if you can teach 10 students, you can probably teach 50 or 100 or even more. Your time involvement is identical, but the proceeds are proportionally greater!

Teaching usually has other perks. If you're a good teacher, most students want to learn more from you.

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So, if you have more than one subject you teach - you can probably sell them another class - or your book about the subject, or some other service that will enhance their learning.

If you want to go the teaching route, be sure and create class materials that you sell to the students in addition to the tuition. Create basic course materials, then add on a set for 'continuing education' and sell those after class is done. Sell whatever else you have available at the back of the room - other books, services, other classes or even other people's stuff (create a commission arrangement with them as long as their products validate what you teach).

Get your student's names and contact information for your next class and ask them to refer you to someone they know - referral marketing is amazing.

Other people often have products and services they want promoted. Referral (idea #3) and commission or affiliate income (idea #4) from their products offer another way to create spin-off income streams from your main idea.

## **IDEA #3**

### **REFERRALS**

**(This section was taken directly from  
*“Secrets to Creating Passive Income”*)**

Referral bonuses are an amazing way to create passive income just by talking to people. If someone you know has a great service or product, find out what they are paying for referrals. Many times they belong to a networking club or two and actively ask for referral clients or customers. They will pay a percentage for a lead or a sale. Ask them what that payment is and how they track it. If this is a person you appreciate, likely you've already been sending them customers that they'd be willing to pay you for.

The typical makeup of a networking club is realtors, chiropractors, dentists, insurance professionals, bankers, massage therapists, accountants, small business owners, financial planners and so on. Visit a group (usually you can do that for the price of a lunch), and pay attention to the people who pay for referrals. The ones who go to these meetings are actively seeking referrals and will usually pay just for the lead! Collect their business cards!

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Do you like your dentist? Did you have a good experience with the realtor that sold you your house? Call them up and ask if they pay a referral fee for new clients. Ask them if they belong to a networking club and if you could come visit it to see if it is for you. Go and learn from that experience. Then write down on a separate page in your notebook a list of professions who always need new clients. By those professions, write the names of the people you know who practice that profession. You have a great start at creating a passive income stream, because all you have to do is recommend people you already like to people you also already like. It is a win/win/win situation! Bonus!

*EJ runs a publishing company and she pays \$50 for every author who signs with her. Usually it is only her other authors who send her referrals, but she is willing to pay this to anyone who successfully sends her an author she ultimately represents. **Who do you know?***

\* \* \*

## How to make idea #3 pay you today!!!

First, call your friends who run client-based businesses and ask them what their referral fee is. Then ask them to send you some of their business cards in the mail. Probably, they will be thrilled to do so. Then

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carry one or two of those cards in your wallet at all times. When someone asks you if you know a good \_\_\_\_\_ (lawyer, accountant, dentist, chiropractor, insurance salesman, car dealer, etc), just pull out your wallet and remind them to tell their new service provider that you 'sent them.'

## CONCLUSION

We've outlined 3 easy ways to start making extra money. These options are real and the money making potential ranges anywhere from a few dollars to a few thousand dollars in extra income. Please check into them and see if they work for you. But whether they do or not, open yourself up to the possibility that there are many, many ways to add coin to your pocket or purse so that you can change the paradigm about only the rich getting richer.

The more people that feel relaxed about their financial situation, the happier and more peaceful they are and that radiates out to the entire planet. As a rising river raises ALL boats, we want to do our part to raise the river and help everyone who wants to be helped.

If you think that creating the book *3 Easy Ways to Earn Extra Money* was just an advertisement for *Secrets to Creating Passive Income and becoming financially free*, you'd be partially correct. However, we only presented about 10% of the content of *Secrets to Creating Passive Income and becoming financially free*. It is a powerful book and when you are ready to look past just making ends meet and can see yourself clear to becoming financially free,

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we encourage you to purchase it. We hope you liked the preview that you read here.

It is our intent to create a tool everyone can use now to help out in a hostile economy. We hope we accomplished that. We've given you three free bonuses at the end of this book, making you aware of our other products as we created this valuable tool for you *was our bonus!*

**Good luck earning all the money you need to be able to make ends meet and beyond...**

**If you want to see things change,  
you have to do things you've never  
done before.**

## SOURCES & RESOURCES

(taken from *Secrets to Creating Passive Income*)

### **Recommended Books:**

Angel On Board **1-932344-76-4** EJ Thornton  
Revenue Beyond Royalties **1-932344-39-X** EJ Thornton  
Secrets of the Millionaire Mind **0060763280** T. Harv Eker  
So You Want To Write A Book **0-9801941-3-X** Othniel J. Seiden  
The Basics of Profitable Publishing, **1-932344-50-0** EJ Thornton

### **Interesting Books:**

Visual Basic 2005 Cookbook **0596101775** John Craig & Tim Patrick  
Visual Basic 6.0 Developers Workshop, **157231883X** John Craig  
Health and the Domino Effect **1932344551** Sharon Price, CN  
What Will Set You Free **0-9774761-8-9** Cynthia James  
Brother Asaiah, **0-9779960-4-2** Martha Ellen Anderson  
Sex in the Golden Years **0-9801941-0-5** Othniel J. Seiden, MD &  
Jane Bilett, Ph.D.  
The Second Half Begins at 50 **0-9801941-1-3** Othniel J. Seiden,  
MD & Jane Bilett, Ph.D.  
Heavy & Healthy **0-9779960-5-0** Othniel J. Seiden, MD & Jane  
Bilett, Ph.D.

### **Tele-seminars:**

Seven Ways To Make Everyday a Payday by EJ Thornton  
**ForTheWealthOfAll.com**

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#### **Resource Websites:**

AssociatedContent.com  
BoomerBookSeries.com  
Clickbank.com  
Craigware.com/Calculators.htm  
E-lance.com  
FreeConferencing.LiveOffice.com/  
FindABookForMe.com/Articles.php  
FindABookForMe.com/AffiliatePrograms.php  
FindABookForMe.com/IntellectualProperty.php  
FindABookForMe.com/PrivateEquityInvesting.php  
FindABookForMe.com/Publishing.php  
FindABookForMe.com/RealEstateInvesting.php  
FindABookForMe.com/StockInvesting.php  
FindABookForMe.com/WebOptimization.php  
ForTheWealthOfAll.com  
FreeU.com  
Hartunian.com  
Personal-Growth-Lessons.com  
RevenueBeyond.com  
Shawguides.com  
Snapmonkey.com  
WritersToBelieveIn.com/EjThornton.php  
WritersToBelieveIn.com/JohnClarkCraig.php  
WritersToBelieveIn.com/THarvEker.php

#### **Examples, Interesting & Fun Websites**

Cloudbait.com  
CNN.com  
Heavens-Above.com  
LucidLights.net  
PetHealthFocus.com  
Sports-Top-10.com  
StickySheets.com  
GentleAngelLessons.com

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**Affiliate Programs:**

Amazon.com

asseenontv.com

CommissionJunction.com

Ebay.com

Google.com/adsense

StikySheets.com - [stickysheets.com/Affiliate\\_Program.php](http://stickysheets.com/Affiliate_Program.php)

Now that you've seen the resources, figure out how to use them by purchasing the book *Secrets To Passive Income and becoming financially free!*

Get 10% off by visiting  
**ForTheWealthOfAll.com**  
and clicking the secret link -  
**“The WAY to go”**  
to buy the book at the discount  
only readers of *this book*  
will know about!!!

If you're still wondering what else is in the book *Secrets to Passive Income*, the following pages contain its table of contents.

Enjoy learning the “Secrets” and the two bonus gifts still to come in this book!!!

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If you've found valuable information in these pages, please forward it on to others who might find the information useful.

This is a free gift to you and to those you care about. Feel free to pass it on!

If you just want to pass the link on in an email, then use the link:

**[ForTheWealthOfAll.com/ThreeEasyWays.pdf](http://ForTheWealthOfAll.com/ThreeEasyWays.pdf)**

**SECRETS TO CREATING PASSIVE INCOME  
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## **FIRST BONUS GIFT**

**LISTEN TO THE 4 PART TELESEMINAR**

**7 WAYS TO MAKE EVERYDAY A PAYDAY**

**AT THE FOLLOWING LINKS:**

**[ForTheWealthOfAll.com/PaydayClass1.mp3](http://ForTheWealthOfAll.com/PaydayClass1.mp3)**

**[ForTheWealthOfAll.com/PaydayClass2.mp3](http://ForTheWealthOfAll.com/PaydayClass2.mp3)**

**[ForTheWealthOfAll.com/PaydayClass3.mp3](http://ForTheWealthOfAll.com/PaydayClass3.mp3)**

**[ForTheWealthOfAll.com/PaydayClass4.mp3](http://ForTheWealthOfAll.com/PaydayClass4.mp3)**

(Each recording is roughly one hour long)

**This 4-hour course  
was originally a \$99 course!**

**It is now our free gift to you,  
it is our way to help  
stimulate the economy.**

## SECOND BONUS GIFT

IF YOU KNOW ANY SMOKERS...

### QUIT SMOKING NOW

A FREE SMOKING CESSATION PROGRAM  
WRITTEN BY DR. OTHNIEL SEIDEN  
& GIVEN FREE TO YOU  
BY DOCTORS TO THE WORLD

WHY?

IF YOU ARE OR YOU KNOW ONE,  
YOU ARE LITERALLY BURNING MONEY!

If someone smokes 2 packs a day - at \$3.50/pack, that's \$2555 / year. Since most people working full time jobs work 2080 hours / year, quitting smoking is like giving yourself a \$1.25 raise (post tax dollars - so it's really like a \$1.75/hour raise).

If things get as tight as the experts predict, no one is going to see a discretionary raise like that for a while. *Any smoker can give themselves that raise!* What could you do with \$2500 more a year or \$200 each month?

Simply download:

**[BoomerBookSeries.com/QuitSmokingNow.pdf](http://BoomerBookSeries.com/QuitSmokingNow.pdf)**

and send it to every smoker you care about!!!

**FOR THE  
WEALTH OF  
ALL...**